



EXIT THE HATE LOOP

TIPS & TRICKS

FOR HATE FREE POLITICS



01

Stand for your political views, don't silence others

The great thing about democracy is the wide spectrum of political values that one can promote and endorse. Make sure that you focus on promoting your ideology without demonizing and ostracizing your competitors and their supporters.

02

Please mind the wording.

Rhetoric is an art. Please avoid triggering and overexaggerated words that could be misinterpreted or taken literally by your audience, especially when talking about human rights or when addressing minorities. Be aware of your own influence and of the fact that words can lead to action. This is not (self)censorship. It's literacy.

03

Apologize promptly and sincerely.

Some people or groups might feel offended by some of your actions or statements. They are citizens of the world and they must be treated with respect by the politicians of the world. Represent everybody.



04

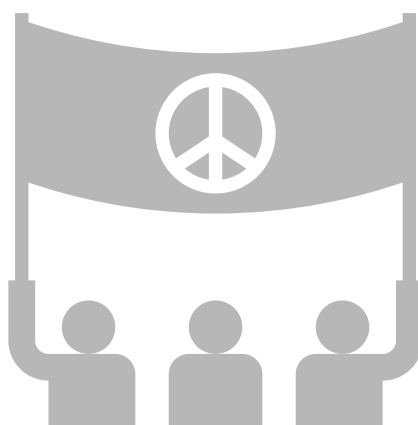
Build communities, not cults.

Keeping your supporters on board takes a lot of effort, persuasion and calls to action. Please avoid excluding or harassing other members of the community so that your constituency gets dominant. For you it's just politics, for your supporters and opponents it's everyday living.

05

Respect your constituency, don't expose it.

Most probably you have the resources and the knowledge to avoid being charged for hateful conduct or messages. Most of your constituency doesn't. Respect and protect your voters by educating them about the legal consequences of their actions. You could start by filtering and moderating the hateful and harmful comments on your social media accounts. You must explain your decisions.



Op:Code

Open Code for Hate-free Communication



This project is co-funded by the Rights, Equality and Citizenship Programme of the European Union

PROJECT PARTNERS



digiQ